Forbes Top 50 Assignment

Instructions:

Go to [www.forbes.com/lists/](http://www.forbes.com/lists/) . Click on the “World’s Billionaires” on the right side of the screen.

Section I:

Choose 1 of the top 50 richest people in the world. Everybody in the class must choose a different person. Answer the following questions:

1. Give a brief biography about this person.
2. What company does this person own and how did they start that company. (NOTE: If the company was inherited you must research the person who started the company not the inheritor.)
3. Give a brief description / background about the company and what makes it so successful. Ie. Where did it start, is it global? New idea, patent, management, how old is it? Note anything that may be interesting.
4. Does the company participate / donate to any charities, funds, events, etc? Are there any other interesting facts about this company/person.

Section II: Present your billionaire to the class. Give a brief report about the research that you did on your richest person.

Mark allocation:

Section I - 20 marks

Section II - 5 marks

Total 25 marks