**ENT 3209- Dragons’ Den Student Special NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Answer the following questions as you watch this episode of Dragons’ Den

PITCH #1: DJ Lamchops

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| 1. How much money is he looking for? $\_\_\_\_\_\_\_\_\_\_\_\_\_ How much of the business is he offering? \_\_\_\_\_\_\_% |
| 2. What positive qualities of an entrepreneur does DJ Lamchops show during the presentation? Come up with 3. |
| 3. What do you think might be wrong with DJ Lamchops’ plan to grow his business? What suggestions would you give him based on what you saw in his presentation? |

PITCH #2: Stickies

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| 1. How much money are they looking for? $\_\_\_\_\_\_\_\_\_\_\_\_\_ How much of the business are they offering? \_\_\_\_\_\_\_% |
| 2. What did you like about the presentation? What could they have done better? |
| 3. What suggestions did the dragons have for these kids to help them improve their business idea? |

PITCH #3: Under the Radar Ringtones

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| 1. How much money is looking for? $\_\_\_\_\_\_\_\_\_\_\_\_\_ How much of the business is he offering? \_\_\_\_\_\_\_% |
| 2. What did you like about the quality of this person’s presentation compared to some of the others so far? Try to come up with a few things. |
| 3. What do you think made Arlene want to invest in the ringtone app?  |

PITCH #4: Bohten Glasses

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| 1. How much money is looking for? $\_\_\_\_\_\_\_\_\_\_\_\_\_ How much of the business is he offering? \_\_\_\_\_\_\_% |
| 2. What could they have done differently to improve the presentation of their plan and perhaps get support from the dragons? |

PITCH #5: Hope Blooms Salad Dressing

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| 1. How much money is looking for? $\_\_\_\_\_\_\_\_\_\_\_\_\_ How much of the business are they offering? \_\_\_\_\_\_\_% |
| 2. What was so different about this group’s business idea that made 4 of the dragons want to give them money without wanting anything in return? |