**AP Psychology List of Movers and Shakers**

As we cover these folks, you need to write down the essential aspects of his/her theoretical work. As you read through the chapters and come across them, takes notes on who they are and why we need to know about them.

Alfred Adler (Psychodynamic)

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Gordon W. Allport (Personality)

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Solomon Asch (Social)

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Atkinson and Shiffrin (Memory)

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Albert Bandura (Behavioralism/Learning)

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Aaron Beck (Cognitive Therapy)

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Alfred Binet (Intelligence)

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Paul Broca (Brain)

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Jerome Bruner (Thinking)

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Raymond Cattell (Personality and Intelligence)

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Noam Chomsky (Language)

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H. Ebbinghaus (Memory)

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Albert Ellis (Cognitive Therapy)

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Erik Erikson (Psychodynamic)

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Hans Eysenck (Personality)

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Anna Freud (Psychodynamic)

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Sigmund Freud (Psychodynamic)

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Howard Gardner (Intelligence)

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Elanor Gibson (Developmental)

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Carol Gilligan (Developmental)

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Harry Harlow (Developmental)

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Karen Horney (Psychodynamic)

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Hubel and Weisel (Vision)

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William James (/Lange) (Emotion)

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Irving Janis (Social)

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Carl Jung (Psychodynamic)

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Lawrence Kohlberg (Developmental)

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Wolfgang Kohler (Thinking)

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Richard Lazarus (Therapy)

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Kurt Lewin (Social)

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Konrad Lorenz (Developmental)

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Abraham Maslow (Motivation)

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Stanley Milgram (Social)

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Ivan Pavlov (Behavioralism/Learning)

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Jean Piaget (Developmental)

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Carl Rogers (Motivation)

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Schachter and Singer (Emotion)

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Hans Seyle (Stress)

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B.F. Skinner (Behavioralism/Learning)

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Roger Spearman (Intelligence)

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Roger Sperry (Brain)

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Robert Sternberg (Intelligence)

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Edward Tolman (Cognitive/Learning)

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E.L. Thorndike (Behavioralism/Learning)

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Lev Vygotsky (Developmental)

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John Watson (Behavioral/Learning)

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Ernst Weber (Perception)

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Wilhelm Wundt (Perception)

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Benjamin Whorf (Language)

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Yerkes/Dodson (Motivation/Emotion)

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Philip Zimbardo (Social)

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