**Learning by Observation**

Research on **Observational learning**was carried out by **Albert Bandura**in the 1960s and is a type of learning that is accomplished by **Modeling**or watching specific behaviors of others and imitating them (\*\*read about the Bobo doll example in the text).

Experiments show that children do exactly what their models (parents) do. It is hypocritical for parents to say one thing and to do another; their children will say what they say and do what they do. Antisocial role-models may have antisocial affects on the child (such as when children are verbally abused) but the presence of positive, helpful prosocial models can also leave their mark.**Prosocial Behavior**is behavior that is constructive, beneficial, and nonviolent. These behaviors can prompt similar ones in others thus the term "Pro-social".